



THE 23rd ANNUAL Great American TOY TEST

WHAT ARE TOYS?

The word "toy" comes from a Scandinavian word meaning "little tool." This term could not be more appropriate; play is not just the way a child passes time, it is in a profound way a child's "work"-- and the "tools" of that work are toys. We've learned some definite things in the 22 years of the Great American Toy Test. First, kids 5 and under are not much different than kids that age were fifty years ago. Little kids have pretty much the same interests all kids have had for generations. Second, today's kids are far more technology-savvy than previous generations. The toys your kids play with today should encompass this spectrum: simple, traditional toys that have entertained kids for decades, as well as technology and computer-based gadgetry that will help them get ahead in the 21st century.

HOW THE TOY TEST WORKS

Toys were entered in the Great American Toy Test by more than 96 major toy makers. Each toy maker supplied us with dozens of copies of each toy, so we could assemble near identical sets of toys. We received about 6,800 toys, which made comparable sets of about 100 toys per set. The sets were shipped to day-care and latchkey kid centers in Bakersfield, Baton Rouge, Beaumont, Bismarck, Cedar Rapids, Charleston, Dallas, Fort Myers, Fort Wayne, Gainseville, Green Bay, Greenville, Hartford, Holtz Summit, Houston, Idaho Falls, Indianapolis, Johnson City, Knoxville, La Crosse, Lansing, Las Vegas, Lexington, Little Rock, Los Angeles, Louisville, Memphis, North Augusta, Palm Desert, Phoenix, Portland, Richmond, Rochester, Sacramento, Saginaw, San Antonio, San Diego, San Francisco, Shreveport, Sioux Falls, Toledo, Tulsa, Youngstown and Wilkes-Barre. Kids 2-years to 12-years-old played with the toys for three weeks while their teachers and supervisors observed. The toys were graded by the adults and kids on these criteria: quality, durability, ease of assembly, maintenance, short-term interest, long-term interest, educational value, safety and just plain old fun.

SPECIAL NOTE

Each year, a number of agencies, organizations, groups and individuals make announcements regarding the acceptability of certain toys and the safety of others. This year, as in others, there may be a toy or toys on our list that comes up on someone's list of unacceptable or unsafe toys. Some parents might have ethical, moral, religious or philosophical objections to some toys because they are war-related or seem to perpetuate gender stereotypes. Some of the toys we tested fall into these categories. We think that parents should choose toys based on their own personal standards. The Great American Toy Test makes no judgments about any toys except in the case where a toy consistently proves itself to be unsafe during the test. No such toys proved themselves unsafe in this year's Great American Toy Test.

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GREAT AMERICAN TOY TEST TOP EIGHTEEN TOYS

In no particular order... the children chose these as the most popular for 2002/2003.
Each of these toys scored 89% or above with our testers; an extraordinary accomplishment.
(Suggested retail prices are for reference only. The toys can often be purchased for far less.)

Big Red Classic ATW Wagon

Radio Flyer
Ages 1.5 & up
\$130

Rok Works Start Set/Rok-Lift/Forklift

Rokenbok
Ages 6 & up
\$100 / \$30 / \$60

Geosafari USA Search

Educational Insights
Ages 8 & up
\$100

Leap Phonics Railroad

Leap Frog
Ages 2 & up
\$60

Lincoln Logs Ft. Abraham Lincoln

K'NEX
Ages 3 and up
\$50

Baby Annabell

Zapf Creations
Ages 3 & up
\$50

Barbie Dance Party

Radica
Ages 5 & up
\$50

Rescue Net Super-Blast Fire Truck

Matchbox Toys
Ages 3 & up
\$40

Leap Start Learning Table

Leap Frog
Ages 6 mo. & up
\$40

Reader Rabbit Learn to Read

Riverdeep The Learning Company
Ages 3 to 6
\$25

Dancing Dora

Fisher Price
Ages 2 & up
\$30

Hot Wheels Rev 'n' Roll Handle Bars

KidDesigns
Ages 3 & up
\$25

Chicken Dance Elmo

Fisher-Price
Ages 1.5 & up
\$20

String-a-Lace Jumbo Beads

Maple Landmark
Ages 1.5 to 3
\$20

Stratego Star Wars

Milton Bradley
Ages 8 & up
\$15



Zingo

Binary Arts
Ages 4 & up
\$15

Felt Kids - Felt House & Rooms

Learning Curve
Ages 3 & up
\$8 to \$20

Catch-a-Bubble

Spin Master Toys
Ages 4 & up
\$5



THE BEST OF THE REST



On the following pages are the rest of our toys that scored so well we also confidently recommend them for your consideration. They are surefire winners too! ~~W~~do this to make a very important point. There are more than 100,000 toys on the market. Some are brand new Others have been around for generations. Above and beyond our Top Twenty Toys, the best toys for your little ones may also be found in these categories as well. We want to give you the widest range of products and price ranges to pick from. They come in all price ranges which should indicate that prices does not necessarily have a lot to do with whether a toy is or is not a hit with children.

DOLLS & STUFFED ANIMALS

These are toys that literally become the child's friend. It's that one-on-one relationship that makes these toys so endearing.

Toy Name	Manufacturer	Age Range	Price
Dancing Hamsters - Birthday	Gemmy Industries	3 & up	\$10
Dancing Hamsters - Birthday Buddy	Gemmy Industries	3 & up	\$10
Hop-Along Katie	GC Toys	3 & up	\$25
Singing Caillon	Irwin Toy	3 & up	\$25
Madeline Dress Up Trunk & Doll	Learning Curve	3 & up	\$55
Barbie as Rapunzel	Mattel	3 & up	\$20
Pop Sensation Barbie	Mattel	3 & up	\$25
Fashion Photo Barbiel	Mattel	3 & up	\$16
Shining Stars	Mattel	3 & up	\$25
Zip n Zoom Shannon	Mattel	5 & up	\$30
Eye Poppin' Sponge Bob	Mattel	4 & up	\$20
Droopy Bear Study Buddy	North American Bear Co.	3 & up	\$44
Design Studio "Kirsty" by Woodkins	Pamela Drake	3 to 8	\$13
Playstages Theater Set	Playstages	6 to 16	\$160
Jumbo 26" Care Bear	Play Along	3 & up	\$25
Bedtime 13" Care Bear	Play Along	3 & up	\$13
Disney Magic Talk Grand Ballroom Bear	Playmates	4 & up	\$25
Disney Toddler Princesses Dolls	Playmates	3 to 5	\$18
Amazing Little Friends	Playmates	4 & up	\$45
Disney Princess Interactive Magic Wand with 3 Princesses	Thinkway Toys	4 & up	\$13
Maggiee Raggies Sweetie Singer	Zapf Creation	3 to 12	\$30

SPORTS, RIDE-ON AND OUTDOOR TOYS

Teach physical skills and important social skills such as sportsmanship, cooperation, strategy and obeying rules. Also included in this section are toys more appropriately played with outside.

Ballmerang	Bunjeez	6 & up	\$ 8
Kawasaki Super Shock Dirt Bike	Fisher-Price	3 & up	\$240
Disney Two-way Radios	Disney	6 to 12	\$60
Nerf Air Tech 3000	Larami	5 & up	\$15
Nerf Turbo Screamer Football	Larami	5 & up	\$13
Doinkit Racket & Ball	Sparky Toys	6 & up	\$ 6
"Find Me" Tent	Pacific Play Tents	all	\$40
"Me Too"	Pacific Play Tents	all	\$30
"Playchute" Parachute 10'	Pacific Play Tents	all	\$25
Steer & Stroll Trike	Radio Flyer	1 to 5	\$68



LET'S PRETEND



Kids use these to role-play , learn social skills (such as sharing and cooperation) or find career interests.

Toy Name	Manufacturer	Age Range	Price
Power Rangers: Warrior Power Ranger with Savage Cycle	Bandai	4 & up	\$30
Let's Pretend Drive Thru/Check Out	Educational Insights	3 to 7	\$20
Let's Pretend Food Boxes	Educational Insights	3 to 7	\$ 5
Tub O Grub Combo	Educational Insights	3 to 7	\$50
Imaginext	Fisher-Price	4 & up	\$35
Little People Discovery Airport	Fisher-Price	1.5 & up	\$35
Sweet Magic Kitchen	Fisher-Price	3 & up	\$90
Adventure Bob Construction Site	Bob The Builder/Hasbro	3 & up	\$30
Queasy Bake Cookerator	Hasbro	8 & up	\$25
Hamtaro Ham Ham House	Hasbro	4 & up	\$13
GI Joe Search & Rescue Team	Hasbro	% & up	\$30
Barbie Wireless Video Camera	KidDesigns	6 & up	\$130
Hot Wheel Repair'n'Roll Power Tool Kit	KidDesigns	3 & up	\$25
Barbie Sparkle & Style Electronic Vacuum	KidDesigns	3 & up	\$25
Bendos Dinosaurs	Kid Galaxy	3 & up	\$5 to 9
Bendos Camper	Kid Galaxy	3 & up	\$25
Castle Grayskull Playset	Mattel	4 & up	\$50
Jr. Chef Enamel Ware Cook Set	Schylling	5 & up	\$20
Undercover Girl Secret Listener	Wild Planet	6 & up	\$20

EDUCATIONAL TOYS

These toys teach various academic skills: reading, math, science, biology, geography, etc. in a fun way.

Geosafari Talking Microscope	Educational Insights	4 to 10	\$30
See'n'Say Animal Explorer	Fisher-Price	preschool	\$20
Kasey The Kinderbot	Fisher-Price	3 & up	\$65
Grow With Me R/C Rally	Fisher-Price	2 & up	\$70
Stride To Ride Walker	Fisher-Price	4 & up	\$35
Crayola Deluxe Microscope	Funrise Toy	5 & up	\$20
Playskool Magic Screen Learning Pad	Hasbro	1.5 to 5	\$35
Alphabet Imagination Village	Milestones/Imagiix	2 & up	\$25
Milestones Dress & Discover Cube	Milestones/Imagiix	2 & up	\$15
Infinite Loop	We Play	5 & up	\$15
Blue's Clues Handy Dandy Notebook	Nickelodeon/Jakks Pacific	4 & up	\$ 5
Yes or No	Klutz	4 to 8	\$ 9
Pretend and Learn Shopping Cart	Leap Frog	2 & up	\$46
Turbo Twist Brain Quest	Leap Frog	5 to 10	\$30
Quantum Pad LEarning System	Leap Frog	7 to 9	\$50
Talking Math Mat Challenge	Learning Resources	3 to 7	\$30
Bee Bop Band	Parents Magazine Play & Learn	1.5 & up	\$25
Stuart Little Learning Adventures	Riverdeep - The Learning Co.	3 to 7	\$20
Star Finders Royal Jewel Rescue	Riverdeep - The Learning Co.	5 to 8	\$20
Zoombinis Mountain Rescue	Riverdeep - The Learning Co.	8 & up	\$25
Carmen San Diego Treasure Knowledge	Riverdeep - The Learning Co.	8 to 12	\$25
Scooby Doo Jinx At The Sphinx	Riverdeep - The Learning Co.	5 to 10	\$25
Oregon Trail 5th Edition	Riverdeep - The Learning Co.	9 & up	\$25
Clue Finders 3rd Grade	Riverdeep - The Learning Co.	7 to 9	\$25
Star Theater 2	Uncle Milton	8 & up	\$35



GAMES & PUZZLES



Games and puzzles represent a unique part of the toy world. They are often a link between playmates, parents, grandparents and other family members. Games and puzzles teach thinking as well as social skills, such as strategy, problem solving, competitiveness, cooperation and communication.

<i>Toy Name</i>	<i>Manufacturer</i>	<i>Age Range</i>	<i>Price</i>
Magnetic Dress Up Closet	Battat	3 & up	\$18
Farm Sound Puzzle	Battat	3 & up	\$13
Pet Hunt	Binary Arts	4 & up	\$10
Thomas Station Stop Matching Game	Briarpatch	2 to 5	\$20
Plan Toys Picture Dominos	Brio	3 & up	\$40
Countdown	Cadaco	6 to 12	\$15
Cadoo	Cranium	7 to 11	\$20
Cariboo	Cranium	3 to 6	\$17
Jungle Alley	Discovery Toys	3 to 8	\$25
Progressive Puzzles	Discovery Toys	3 to 6	\$10
Wonderboard When I Grow Up	Dowling Magnets	3 & up	\$13
Pandamonium	Gamewright	6 & up	\$ 8
Going-Going Crazy	Going Crazy	4 & up	\$20
Silly Golf	Hasbro	3 to 6	\$25
Old MacDonald Had A Farm	Hasbro	3 to 6	\$20
Operation BrainSurgery	Hasbro	4 & up	\$20
E.H.H. Boggle	Hasbro	8 to 6	\$12
Monopoly: American Edition	Hasbro	8 & up	\$25
Nu Jam Guitar	Hasbro	7 & up	\$25
Tickle Toes	Hasbro	3 & up	\$17
We Little Piggies	Hasbro	4 to 6	\$20
Throw Me A Bone	Hasbro	4 & up	\$23
Mr. Potato Head - Hot Potato	Hasbro	3 to 6	\$10
Vampire Hunter	Hasbro	9 & up	\$20
Bop It Extreme	Hasbro	8 & up	\$25
Taboo, Jr.	Hasbro	8 to 12	\$17
The Simpsons Clue Game	Hasbro	8 & up	\$20
The Game of Life: A Jedi's Path	Hasbro	9 & up	\$20
Leaping Frogs	International Playthings	3 & up	\$20
Honey Bee Tree	International Playthings	3 & up	\$15
Monster Lab Surgery	MGA Entertainment	6 & up	\$30
Screwy Looney	Mattel	3 & up	\$22
Dora The Explorer Play Park Venture	Mattel	3 & up	\$13
Tessel 100 Elephants & A Mouse	On A Lark	6 & up	\$16
Apples to Apples Junior	Out of the Box	7 & up	\$20
Apples to Apples Junior 9+	Out of the Box	9 & up	\$20
Blink	Out of the Box	7 & up	\$10
MCDonalds Filet-O-Fish	Patch Prodcuts	5 & up	\$ 4
Great Big Sneaky Puzzles - Emergency	Patch Prodcuts	3 & up	\$ 8
Radica Play TV Baseball 2	Radica	8 & up	\$50
Oball	Rhino Toys	all ages	\$ 7
Kids Battle The Grown-ups	University Games	8 & up	\$25
Kids On Stage	University Games	3 to 8	\$16
Sponge Bob-Square Pants-Big Easy Game	University Games	4& up	\$16
Miss Weather Dress-up Set	University Games	3 to 8	\$ 8



CARS, TRUCKS, PLANES AND TRAINS



Provides an adult world fantasy by allowing kids to pretend to do one of the key things adults do: drive.

Toy Name	Manufacturer	Age Range	Price
Brio Space Adventure Set	Brio	3 & up	\$35
Mighty Minis	Discovery Toys	2 to 5	\$10
Tonka Hands-On Constructor	Funrise Toy	3 & up	\$30
Tonka Radio Control Bobble Boys ATV	Tonka/Hasbro	3 & up	\$43
Disney Wild Racers	Hasbro	4 & up	\$ 5
KG Racer Automites	Kid Galaxy	5 & up	\$15
Kistation Marble Train	Kidstation	1.5 & up	\$44
Thomas & Friends Wooden Railway System: Let's Have a Race	Learning Curve	4 & up	\$199
Motor Scooter Samantha	MGA Entertainment	6 & UP	\$30
Hot Wheels Octoblast Track Set	Mattel	8 & up	\$40
Zip Zaps Micro RC	Radio Shack	8 & up	\$20
Edge Runner	Taiyo EdgeR/C	8 & up	\$50 to 60
Cell Racer	Taiyo EdgeR/C	5 & up	\$20 to 20
Tyco R/C Air Rebound	Tyco R/C	6 & up	\$50
Tyco R/C Xtreme Moto-X Cycle	Tyco R/C	8 & up	\$65

MUSIC & RHYTHM

These toys can become the beginning of a lifelong love of music. Kid who excel at music often excel in school.

Toy Name	Manufacturer	Age Range	Price
Musical Shape Sorter with Music	Battat	2 & up	\$22
Blues Clues Mix 'n Musical	Fisher-Price	preschool	\$30
Tug-In-Time Tigger	Fisher-Price	preschool	\$20
Sparkling Symphonic Rock & Play Piano	Fisher-Price	1 & up	\$30
E-KARA Real Karaoke Pro Head Set	Hasbro	6 & up	\$60
Dancing Deedle Dudes	Imagiix	3 & up	\$13
Barbie Sing With Me Karaoke	KidDesigns	3 & up	\$50
Barbie CD/AM/FM Recorder Boom Box	KidDesigns	6 & up	\$70
Fisher Price Tuff Stuff Stereo CD Player	KidDesigns	4 & up	\$70
DJ Karaoke Studio	VTech	3 & up	\$40

CONSTRUCTION STUFF

Impart physical and mental skills to children in a fun way: mechanics, design, creativity and expression.

Toy Name	Manufacturer	Age Range	Price
Mega Tube Traxx	Battat	5 & up	\$22
Erector Yocans Bulldozer & Driver	Brio	3 to 5	\$20
Burnout Dragster	K'NEX	9 & up	\$50
Footed Friends	K'NEX	3 to 7	\$15
Gears! Monters Motorized Set	Learning Resources	5 & up	\$40
Lego Explore Theater Stories	Lego Systems	4 & up	\$30
Lego Galidor Jens	Lego Systems	4 & up	\$10
Block-n-Roll	Taurus Toy	6 & up	\$35



ARTS & CRAFTS



These are toys of self-expression and creativity, allowing kids to communicate, through the arts, their feelings about themselves and the world around them.

Toy Name	Manufacturer	Age Range	Price
Ready Set Dough Extruder	Alex Toys	3 & up	\$ 5
Crayola Model Magic Puppet Theater	Binney & Smith	4 & up	\$10
Glow In Dark Group Pack	Perler Beads	3 & up	\$ 9
Place & Trace	Discovery Toys	2 to 8	\$15
Patterns & Pieces	Discovery Toys	3 to 6	\$13
Elmer's Color and Sound	Elmer's Prodcuts	3 to 6	\$10
Pixter Plus	Fisher-Price	5 & up	\$60
Crunch Art Gallery	Hands On Toys	5 & up	\$13
Lite Brite Cube	Hasbro	4 & up	\$25
Play-Doh First Creations	Hasbro	3 & up	\$ 4
Mood Gooze by Flying Colors	Nickelodeon/Jakks Pacific	8 & up	\$ 5
The Only Color, Puzzle Game, Dot to Dot, Activity Book You'll Ever Need	Klutz	6 & up	\$13
Making Mini Books	Klutz	8 & up	\$20
Drawing Thuiimb Animals	Klutz	4 & up	\$ 7
Color Workshop Mini Gels Activity Kit	P&M Products	6 & up	\$10 to 12
Color Workshop Kaps-Off Markers 12-pack	P&M Products	4 & up	\$ 3 to 5
Color Workshop Kaps-Off Rainbow Colors	P&M Products	4 & up	\$ 2 to 4
Blopen Scrapbooking Kit	P&M Products	6 & up	\$15 to 20
Vivid Velvet 16x20 US Map	P&M Products	4 & up	\$ 5
Two-in-One Table and Easel	Today's Kids	2 to 6	\$40

IMPORTANT SAFETY CONSIDERATIONS

CHOOSE AGE-APPROPRIATE TOYS-- Everyone likes to think his or her child is smarter and more capable than other kids of the same age. Don't fool yourself. If a toy is beyond the child's mental or physical ability, it could end up presenting a significant safety hazard to the child. It could also be boring, or not much fun. Be wise and respect the age label on the package. These age ratings were determined by experts with your child's best interests and safety in mind.

KEEP BIG KIDS' TOYS AWAY FROM LITTLE KIDS-- Little kids (3 and under) love to put things in their mouths. That's why you should never allow older kids' toys to be in an area where little kids can get hold of them. Many older kids' toys have small parts on which a young child could choke. The complicated nature of older kids' toys often makes them hazardous to tots.

BEWARE OF BROKEN TOYS-- Though a working toy can be perfectly safe, it can be extremely dangerous when it's broken. Typically, broken toys can become swallowing or choking hazards (when a small part breaks off) or cutting hazards (when an edge becomes sharp or juts out). Once a toy is broken, carefully check for hazards and take it away from the child if it does indeed pose a hazard.

REPORT DANGEROUS TOYS-- The United States Consumer Product Safety Commission is the nation's watchdog for unsafe toys. This agency has the legal authority to inspect, evaluate and recall toys which may be unsafe. Consumers are encouraged to contact the Consumer Product Safety Commission by phone or online.

Toll Free 1 (800) 638-CPSC

www.cpsc.gov



**ORDER TOY SAFETY PUBLICATIONS
OR READ THEM ONLINE
FROM THE CONSUMER PRODUCT SAFETY COMMISSION**

Call - (800) 638-CPSC / Internet - http://www.cpsc.gov/cpsc/pub/pubs/toy_sfy.html

For Kid's Sake Think Toy Safety
For Kid's Sake Think Toy Safety (Spanish)
Child Safety Protection Act Fact Sheet
Toy Safety Coloring Book
Which Toy for Which Child birth through age 5
Which Toy for Which Child age 6 through 12
The Dangers of Electric Toys
Caps for Toy Guns in Pockets - Prevent Burn Injuries
Strangulation with Crib Toys
Handle on Squeeze Toy Kills Infant
CPSC Warns Consumers of Dangers With Toy Chest Lids
Strings and Straps on Toys Can Strangle Young Children
Toy Safety Shopping Tips

ADDITIONAL TOY SAFETY INFORMATION ON THE INTERNET

The Toy Industry Association - The official web site of the association of toy makers through the United States.
<http://www.toy-tia.org/consumer/parents/safety/4toysafety.html>

American Academy of Pediatrics - Parenthood Web
http://www.parenthoodweb.com/library/aap_toysafety.htm

Toy Tips is an independent voice for child development. Since its inception in 1991, Toy Tips' provides researched information on toys that build skills and enhance a child's development.
<http://toytips.com>

Children's Hospital of Wisconsin Safety and Age Recommendations
Type the word "toys" into the site's website for many excellent toy and child safety tips - <http://www.chw.org>

Dr. Toy
Specific product suggestions and generic toy information from Dr. Toy aka Stevanne Auerbach
<http://www.drtoy.com>

Public Interest Research Group Toy Safety Site
<http://www.pirg.org/toysafety/>

Baby Center (go to site's search engine and look for "toys")
<http://www.babycenter.com>

Special Needs Kids is the nation's central source on toys for children with special needs.
<http://www.lekotek.org>





CAN'T FIND IT?



Here's how to contact the consumer relations offices of the toymakers who participated in this year's Toy Test. We've listed the toy company, its telephone infoline and its internet worldwide web site (all begin with http://)

Action Products International
(800) 77 ACTION / www.apii.com
All By Myself
(866) 408-KIDS / www.allbymyself.com
Alex Toys
(800) 666-ALEX / www.alextoys.com
Atollo Systems
(866) 428-6556 / www.atollo.com
Bandai America
(714) 816-9560 / www.bandai.com
Battat
(800) 822-8828 / www.battat-toys.com
Binary Arts
(800) 468-1864 / www.puzzles.com
Birdcage Products
(650) 949-5707 / www.birdcagebooks.com
Binney & Smith (Crayola)
(800) CRAYOLA / www.crayola.com
Briarpatch
(800) 232-7427 / www.briarpatch.com
BRIO
(888) 274-6869 / www.briotoy.com
Bunjeez
(800) 428-6533 / www.bunjeez.com
Cadaco
(800) 621-5426 / www.cadaco.com
Crayola
(610) 253-6271 / www.crayola.com
Cranium
(866) CRANIAC / www.playcranium.com
Dimensions
(800) 523-8452 / www.perlerbeads.com
Discovery Toys
(800) 426-4777 / www.discoverytoysinc.com
Disney Consumer Products
(800) 353-2729 / motorola.com/radios/disney
Dowling Magnets
(800) MAGNET-1 / www.dowlingmagnets.com
Educational Insights
(800) 995-4436 / www.educationalinsights.com
Elmer's Products
(888) 435-6377 / www.elmers.com
Faber-Castell USA
(800) 311-8684 / www.faber-castellusa.com
Fisher-Price
(800) 432-KIDS / www.fisher-price.com
Folkmanis Puppets
www.folkmanis.com / (800) 654-8922
Funrise Toy
(800) 882-3808 / www.funrise.com
Gamewright
(800) 638-7568 / www.gamewright.com
Gemmy Industries
(800) 231-6879 / www.gemmy.com
GC Toys
(877) 323-8100 / www.gctoys.com
Going Crazy
(866) 402-7299 / www.going-goingcrazy.com
Gotz Dolls
(800) 959-3655 / www.gotzdolls.com
Hands On Toys
(888) 4-HANDSON / www.handson toys.com
Hasbro
(401) 431-TOYS / www.hasbro.com
Hot Wheels
(800) 524-TOYS / www.hotwheels.com

Imagiix
(800) 462-4449 / www.imagiix.com
Interactive Toy Concepts
(416) 444-6873 / www.interactivetoy.com
Insect Lore
(800) 213-6124 / www.insectlore.com
International Playthings
(800) 631-1272 / www.intplay.com
Irwin Toy
(800) 268-1733 / www.irwintoy.com
Jakks Pacific
(800) 545-2557 / www.jakkspace.com
KIDdesigns
(800) TOP-TOYS / www.kiddirect.com
Kid Galaxy
(800) 816-1135 / www.kidgalaxy.com
Kidstation
(626) 930-8787 / www.kidstation.com
Klutz
(800) 737-4123 / www.klutz.com
K'NEX
(800) 543-5639 / www.knex.com
Larami
(800) 327-8264 / www.nerf.com
LeapFrog
(800) 701-LEAP / www.leapfrog.com
Learning Company (Riverdeep)
(800) 223-6925 / thelearningcompany.com
Learning Curve
(800) 704-8697 / www.learningcurve.com
Learning Resources
(800) 222-3909 / www.learningresources.com
LEGO Systems
(800) 233-8756 / www.lego.com
Maple Landmark Woodcraft
(800) 421-4223 / www.maplelandmark.com
Marky Sparky Toys
(800) 781-8110 / www.markysparkytoys.com
Mary Meyer Toys
(800) 451-4387 / www.marymeyer.com
Match Box
(800) 524-8697 / www.matchbox.com
Mattel Toys
(800) 524-TOYS / www.mattel.com
MGA Entertainment
(800) 222-4685 / www.mgae.com
Milton Bradley
(401) 431-TOYS / www.scrabble.com
North American Bear Company
(800) 682-3427 / www.nabear.com
Neurosmith
(800) 220-3669 / www.neurosmith.com
Ohio Art
(800) 800-3141 / www.world-of-toys.com
On A Lark
(888) 477-6532 / www.onalark.com
Out of the Box Publishing
(800) 540-2304 / www.otb-games.com
P&M Products
(888) 661-9421 / www.blopens.com
Parker Brothers/Hasbro
(401) 431-TOYS / www.hasbro.com
Pacific Play Tents
(877) 722-0083 / www.pacificplaytents.com
Pamela Drake
(800) 966-3762 / www.woodkins.com

Parents Magazine PLay & Learn
(800) 822-8828 / www.battat.com
Patch Products
(800)524-4263 / www.patchproducts.com
Perler Div. of Dimensions
(610) 939-9900 / www.perlerbeads.com
Plastwood
(510) 577-7805 / www.plastwood.com
Play Along
(212) 243-1700 / www.playalongtoys.com
Playmates Toys
(212) 353-1700 / www.playmatestoy.com
Playstages
(866) 646-4546 / www.playstages.com
Purple Frog Records
(877) 537-4539 / www.joaniebartels.com
Radica USA
(800) 854-9551 / www.radicagames.com
Radio Flyer
(800) 621-7613 / www.radioflyer.com
Radio Shack
(817) 415-3200 / www.radioshack.com
Rhino Toys
(831) 458-5118 / www.rhinotoys.com
Riverdeep (The Learning Company)
(800) 223-6925 / thelearningcompany.com
Rokenbok
(760) 632-3585 / www.rokenbok.com
Schylling Toys
(800) 767-8697 / www.schylling.com
Shelcore Toys
(800) 777-0453 / no website yet
Spin Master
(800) 622-8339 / www.spinmaster.com
Stellar Toys
(877) 354-7635 / www.flipnflyer.com
Taiyo Edge RC
(877) 433-4372 / www.taiyoedge.com
Taurus Toy
(207) 827-0101 / www.taurustoy.com
Thinkway Toy
(800) 535-5754 / www.thinkwaytoy.com
Thing-o Games
(650) 358-9744 / www.thing-o.com
Today's Kids
(800) 258-8697 / www.todayskids.com
TOMY
(949) 955-1030 / www.micro-pets.com
Tonka/Hasbro
(401) 431-TOYS / www.tonka.com
TYCO R/C
(800) 524-TOYS / www.tycorc.com
Uncle Milton
(818) 707-0800 / www.unclemilton.com
University Games
(415) 503-1600 / www.ugames.com
Vtech
(800) 521-2010 / www.vtechkids.com
Wild Planet Toys
(800) 247-6570 / www.wildplanet.com
Wild Republic
(800) 800-9678 / www.wildrepublic.com
Zapf Creation
(617) 272-9307 / www.zapf-creation.com

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Possible Choices

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2) _____ Price \$ _____

3) _____ Price \$ _____

Name _____

Boy _____ Girl _____ Age _____ Grade _____ Price Range \$ _____

Possible Choices

1) _____ Price \$ _____

2) _____ Price \$ _____

3) _____ Price \$ _____

Name _____

Boy _____ Girl _____ Age _____ Grade _____ Price Range \$ _____

Possible Choices

1) _____ Price \$ _____

2) _____ Price \$ _____

3) _____ Price \$ _____

Name _____

Boy _____ Girl _____ Age _____ Grade _____ Price Range \$ _____

Possible Choices

1) _____ Price \$ _____

2) _____ Price \$ _____

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